



4th September, 2024

National Stock Exchange of India Ltd.

Exchange Plaza, C – 1, Block G
Bandra-Kurla Complex, Bandra (E),
Mumbai-400 051
Symbol: UNIECOM

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip Code: 544227

Subject: Update under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations')

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI Listing Regulations, as amended from time to time, please find enclosed the Press Release titled:

- 1. "Will automate order processing for HealthKart's brand products across webstore & marketplaces"***
- 2. "Will enable third-party sellers on HealthKart's marketplace to fulfill orders directly from their respective locations"***

This information is available on the website of the Company: <https://unicommerce.com/>

You are requested to kindly take the abovementioned on record.

Thanking you.

For UNICOMMERCE ESOLUTIONS LIMITED

Name: Ajinkya Jain

Designation: Company Secretary

Membership No.: A33261

Address: Sector 44, Gurugram, Haryana

Encl: As above

Unicommerce eSolutions Ltd.

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Unicommerce Powers HealthKart's E-commerce Operations

~ Will automate order processing for HealthKart's brand products across webstore & marketplaces ~

~ Will enable third-party sellers on HealthKart's marketplace to fulfill orders directly from their respective locations ~

Omnichannel nutrition products retailer **Bright Lifecare Private Limited**, operating under the brand name **HealthKart**, has partnered with **Unicommerce**, one of India's leading e-commerce enablement SaaS platforms, to strengthen its e-commerce supply chain in multiple ways.

Healthkart has adopted Unicommerce's **Multi-channel Order Management** and **Warehouse Management Solutions** to automate order processing and fulfillment through its own website and across multiple marketplaces for its nutritional products under brand names including MuscleBlaze, Gritzo, and HK Vitals.

It will also use Unicommerce's **Seller Management Panel** to enable 400+ sellers on the Healthkart marketplace to fulfill orders directly from their respective location. The seller management panel facilitates HealthKart with a diverse range of sellers and vendors, expanding the product catalog for their platforms. This enables HealthKart to maximize sales while orders are fulfilled directly from the seller's location, resulting in significant cost and resource savings.

Utilizing Unicommerce's comprehensive suite of technology solutions, HealthKart is enabling different aspects of its e-commerce operations highlighting the growing importance of technology for a business.

Talking about its partnership, **Siddharth Jain, Senior Vice President at HealthKart** said, *"We are a new-age brand with technology at our core. As the demand for health and fitness products continue to grow among Indian consumers, we are focused on embedding best-in-class technology solutions to enhance the experience and efficiency for our buyers, vendors and others users"*

"Health & Fitness have become a prominent e-commerce segment and we are excited to be a part of HealthKart's growth journey as their technology provider." said **Kapil Makhija, MD & CEO of Unicommerce**.

As of Q1 2025, Unicommerce serves 3600+ clients including D2C brands, retail and e-commerce companies as well as logistics provider firms. With 250+ technology & partner integrations, the company has achieved an annual transaction run rate of 850+ million order items managing 8300+ warehouses and 2950+ omni-enabled stores across geographies. Unicommerce eSolutions Limited is listed on National Stock Exchange of India (NSE: UNIECOM) and on the Bombay Stock Exchange. (BSE: 544227)

About Unicommerce eSolutions Limited:

Incorporated in 2012, Unicommerce is an e-commerce enablement Software-as-a-Service (“SaaS”) platform that enables end-to-end management of e-commerce operations for brands, sellers and logistics service provider firms. Unicommerce enables businesses to efficiently manage their entire journey of post-purchase e-commerce operations through a comprehensive product suite that includes warehouse and inventory management, multi-channel order management, omni-channel retail management, a seller management dashboard for marketplaces, and the newly launched UniShip, UniReco, and UniGPT. These products aid in streamlining e-commerce operations for the company’s clients and enables Unicommerce to become a critical part of the supply chain stack of its clients.

Unicommerce’s comprehensive suite of SaaS products acts as the nerve centre for e-commerce fulfilment operations for businesses and allows them to manage inventory across multiple locations, minimize fulfilment costs, process orders for multiple online and offline channels, manage returns, generate correct invoices, reconcile order payments, shipment tracking for customers, taxation and other regulatory compliances. The company’s product suite is sector and size-agnostic and designed to meet the business needs of various types and sizes of retail and e-commerce enterprises, both online and offline.

Disclaimer:

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results, changed assumptions or other factors.

Contact Details

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